



Federal Ministry
for Economic Affairs
and Energy



MITTELSTAND
GLOBAL
AFRICA BUSINESS
NETWORK

Africa Business Network

Overview of business support services



The Africa Business Network in a nutshell

- Aims to **improve access to African markets** for German companies with a focus on small and medium sized businesses
- **Network of partners** involved in the field of German foreign trade and investment and development cooperation
- Offers companies a packaged and comprehensive range of **consultation and support services**

The Africa Business Network's service offer

- **Initial consultation** on current support services available within the network and **referral** to appropriate contact points
- **In-depth consultation** on financing, legal frameworks and other topics through the partner network
- **Industry-specific services** such as webinars, target market studies, information events and business missions to target countries
- Identification of **business opportunities**

Support to companies in the field of climate technologies

- **Personal contact** throughout the project (“Africa-Partner”) who provides guidance to companies interested in entering African markets
- Three **pilot projects**: Morocco (healthcare), Ethiopia (Textile, clothing and leather industry), Ghana (food processing technology and logistics) = *climate technologies as a cross-cutting topic might be relevant*
- **In-depth consulting services available** (free of charge) for companies interested in entering the above-mentioned markets

Contact

Coordination Office Africa Business Network

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